

# 2013 Editorial Calendar

## Wall Street & Technology

Issue	Type	Description	Ad/Sponsor CLOSE
January	Digital	<b>IT Outsourcing And Its Future On Wall Street</b> Financial services has had a long and storied history with IT outsourcing. But as plain vanilla outsourcing shifts to business process sourcing, what types of functions are capital markets firms looking to move to third-party providers?	11/30/12
February	Digital	<b>Data Management Strategies For Risk &amp; Analytics</b> Previously slated as behind-the-scenes busy work, data management has taken on a new and prominent role throughout the financial services industry. Regulators are demanding more insight into financials, investors are clamoring for more transparency and firm's internal business units are looking to use data in more ways than ever before.	01/07
March	Digital	<b>Mobility Takes The Lead</b> Ever since mobile became its own specialty and financial services organizations have devoted resources to developing new apps, mobile solutions followed the lead of a firm's online offerings. But as mobile becomes the first stop for many users, the model has been flipped on its head. Now, online and other offerings are playing catch up as mobile apps race ahead.	02/04
April	Digital	<b>HFT: Behind The Scenes</b> High-frequency trading has always been at the bleeding edge of technology, but changes to the marketplace and a decline in trading volume is changing the way HFT players operate. What's really going on with HFT, given sliding profits, the rising cost of technology, high-profile technology glitches, and the cloud of new regulation hovering in the US but especially in Europe?	03/04
May	Digital	<b>Fixed Income Goes Electronic?</b> It's not news to anyone that fixed income trading is an enormous business for financial market players. For the most part, however, bond trading is not done electronically. This may be changing, finally, as bond market participants look to reduce costs and make trading more efficient and accurate.	04/10
June	Print	<b>The Skills Issue</b> The largest challenge facing financial services IT organizations is finding, cultivating and retaining top technology talent, according to many CIOs. What technology skills are in demand, and what are companies willing to pay to attract the talent? Also, technology leaders need to hone their skills too, as the business looks for more innovative ideas and demands more from CIOs each day.	04/29

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July/ August	Digital	<b>Data Security: Protecting Against Hacktivism and New Malicious Threats</b> In 2012, Bank of America, Wells Fargo and a number of other household financial names were targeted by activist groups, who managed to temporarily disabled the firm's websites. But hacktivists are not the only threat. Today, organized crime and even cyberterrorists are constantly looking for vulnerabilities in financial services company's defenses. How can firms defend against these new and sophisticated threats?	06/12
September	Digital	<b>Reinventing the Exchanges</b> Exchanges have increasingly been diversifying their sources of revenues, so in addition to executions, they are selling market data and trading platforms, cloud-based technology in their data centers, along with colocation services. With so much order flow moving away from exchanges and into dark pools and broker internalization engines, public exchanges seem to be reinventing themselves once again.	08/02
October	Digital	<b>The Gold Book</b> Wall Street & Technology's annual look at a few of the most innovative technology leaders in the capital markets.	08/20
November	Digital	<b>Capital Markets Outlook 2014</b> Wall Street & Technology's editors take a look at the topics, trends and technologies that will dominate technology investments in 2014.	10/07
December	Digital	<b>Dark Pools, Crossing Networks &amp; Internalization, Oh My!</b> The lines are blurring between asset managers and brokers and vendors and dark pools. The news that Blackrock is building its own Alladin Trading Network to offer crossing in equities and corporate bonds to its own clients, suggests that asset managers are becoming providers of crossing systems. Similarly, Bloomberg created B Pool, a new blotter scraping service that could compete with players such as Liquidnet and ITG.	11/05

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