# January

### **Business Technology Communities**

### 2013 EDITORIAL CALENDAR

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Digital Jan. Dr. Dobb's Journal 12/03

#### **Mobile Development**

An in-depth look at the programming required to create optimal software for mobile devices, specifically smartphones and tablets.

Digital 01/14 InformationWeek Government 12/27

#### **Mobile App Strategies**

Government agencies are delivering more data, information, and services to on-the-go citizens, and supporting government employees, via mobile applications. In this article, we assess government strategies for developing and managing apps for a range of mobile devices.

Digital 01/21 InformationWeek Magazine 01/07

#### IT Security: Going On The Offensive

Should IT focus more attention on its attackers? IT security has mostly focused on defensive measures against data breaches and loss, but an emerging strategy calls for trying to profile and identify a company's attacker to take more effective countermeasures. It's a controversial approach IT leaders need to understand.

Print 01/28 InformationWeek Magazine 01/07

#### Mobile Strategy: Apple In The Enterprise

Will the iPhone foothold lead to a broader enterprise footprint for Apple? What strategies does IT need to allow or even encourage broader use of Apple phones, tablets, laptops, and desktops? We'll look at the viability of an Apple-friendly strategy, including the mobile and desktop management systems it requires, and what allowing more device choice means for enterprise end-user computing.

#### **Cloud Standards**

The who (DMTF/OMG, ETSI, NIST, ODCA, CSA...) and what (OpenStack, OVF, OCCI, CDMI, SPML..) of cloud standards is getting longer, and the need for convergence has never been stronger. Here's how IT can navigate this jungle.





### 2013 EDITORIAL CALENDAR

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Digital 01/28 InformationWeek Healthcare 01/14

#### EHRs & Stage 2 Meaningful Use

Stage 2 Meaningful Use requires healthcare providers to give patients far more access to their records through the use of patient portals and the like, improve interoperability to facilitate data exchange with other healthcare organizations, and offer more robust care coordination. Our cover story will look at how hospitals and group practices can meet these demands while still remaining productive and profitable.

Digital 01/28 InformationWeek Education 01/14

#### **Analytics In Education**

Data is taking on an increasingly important role in education. Can educators spot how schools are performing, which students are at risk of dropout, or in need of more advanced work, or how well teachers are performing? It's a controversial idea, but that's not keeping many schools from pushing ahead with using data analytics as one piece of their efforts to improve education.



# 2013 EDITORIAL CALENDAR

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**Advanced Trading Digital** Jan/Feb 01/02

#### Transparency 2013: What Is Your Broker Not Telling You?

While every broker claims to be transparent, what secrets are they keeping from you? Advanced Trading finds out how much that trade really costs and what you're getting and not getting -- from your broker-dealer.

**Bank Systems & Technology Digital** 01/14 Feb

#### Mobile Banking: The Mission, the Must-Haves & the Metrics

Mobile not only is the fastest-growing banking delivery channel; increasingly it is a platform where all kinds of business, internal and external is conducted. As mobile becomes a dominant enterprise computing platform, what are the opportunities and challenges around key functions such as data management, collaboration, transaction processing and customer service? What kinds of investments should banks be making to optimize the mobile channel?

**Digital Insurance & Technology** 12/10/12 Feb

#### Secrets of the Claims Superstars

Claims management strategies are evolving from a strict focus on efficient and accurate transaction management to a more customer-centric approach that addresses the customer experience and draws on analytics and data to enhance that experience – while also enabling more insight into fraud, risks and payments. For many companies this is more aspirational than reality, but a growing number of insurers are redefining effective and profitable claims administration, and doing so in a way that also builds customer loyalty and retention. Here's how they do it.

**Wall Street & Technology** 01/07 Digital Feb

#### **Data Management Strategies For Risk & Analytics**

Previously slated as behind-the-scenes busy work, data management has taken on a new and prominent role throughout the financial services industry. Regulators are demanding more insight into financials, investors are clamoring for more transparency and firm's internal business units are looking to use data in more ways than ever before.





Digital

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Dr. Dobb's Journal

01/07

#### **Parallel Programming**

With the release of the Intel Xeon Phi processor in early 2013, parallel programming and handling multicore platforms will be a renewed topic of interest for programmers. This issue looks at the many-core world and focuses on what programmers need to know to make best use of the processing hardware.

**Digital Dark Reading** 02/04 01/18

#### Malware: The Next Generation

Malware has become more prolific and more sophisticated than ever before. The new breed of malware uses multiple methods of attack, is better disguised, and is often generated automatically, without human intervention. What are the most popular methods and form factors used to generate malware today? How are its targets changing? Most importantly, what can enterprises do to detect next-generation malware and stop it before it infects their systems? In this digital issue, we'll look at some important new trends in malware development and how enterprises should respond.

InformationWeek Magazine **Print** 02/11 01/18

#### Marketing Technology

Analytics is increasing at the heart of marketing. We'll look at the critical capabilities companies need to succeed.

#### **Data Visualization**

This article will explore the latest techniques for data visualizations to spot trends, problems, and opportunities when analyzing large data sets.

InformationWeek Government Digital 02/11 01/28

#### **Big Data Management**

A constant flow of electronic records, Web content, research, and other kinds of data is growing from terabytes to petabytes in many areas of government. We discuss what IT teams can do to manage "big data"—and, where appropriate, analyze and apply it—without being overwhelmed by the sheer volume of it all.





**Digital** 

### **Business Technology Communities**

# 2013 EDITORIAL CALENDAR

02/18

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Big Data: Are Providers Ready For Sophisticated Analytics

The conventional database management tools housed in most hospitals are no longer up to the task of analyzing the mountains of clinical, administrative, and financial data being generated by EHRs and related systems. With the help of natural language processing, data mining, and super computers, providers are now able to make the care of individual patients more personalized, while at the same time gathering the epidemiologic data needed to manage large populations.

InformationWeek Healthcare

Digital 02/18 **Network Computing** 02/04

#### **OpenFlow Vs. Network Overlays**

Current network architectures aren't well suited to the demands of highly virtualized data centers. New technologies are emerging that rely on software to create network paths that aren't possible using traditional networking protocols. This software layer also promises to reduce or eliminate many of the manual tasks involved in network operations and automate the provisioning of network services. These technologies include the OpenFlow protocol along with a controller architecture that programs network devices and provides a software interface to third-party applications. Another option is a network overlay, such as VXLAN or NVGRE. This report will provide an overview of these different approaches, compare and contrast them, evaluate the pros and cons of each, and discuss potential use cases for these technologies.

02/25 InformationWeek Magazine Digital 02/11

#### State Of Storage

While storage needs have been soaring for years, it's changing today. New big data analysis techniques mean companies can make sense of more data than ever, so they want to keep more. Are today's storage environments ready for a "keep everything" strategy?



02/04

# 2013 EDITORIAL CALENDAR

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**Advanced Trading Digital** 01/29 Mar

Find The Alpha In Your Data

Buy Side Traders are scouring their data like never before. We reveal the big wins from buy side firms that manage and analyze their data with focus and precision.

**Digital Bank Systems & Technology** 02/11 Mar

Competing on Big Data: Do Banks Have What It Takes?

Big data has tremendous promise for financial institutions because of its potential to unlock critical information and insights about customers, channels, products, risks and competitors. But unless they can shift their focus from volume and quantity to quality and intelligence, banks will not be able to gain a competitive advantage from big data – it will only be a cost and operational nightmare. Find out about the technologies and culture changes that are essential to turning big data into actionable intelligence.

**Insurance & Technology Digital** 01/21 Mar

Mobile in Insurance: The Mission, The Must-Haves & the Metrics

Mobile increasingly is a platform where all kinds of business, internal and external is conducted. As mobile becomes a dominant enterprise computing platform, what are the opportunities and challenges around key functions such as data management, collaboration, the processing of transactions such as claims, and customer service? What kinds of investments should insurers be making to optimize the mobile platform?

**Wall Street & Technology** 02/04 Digital Mar

**Mobility Takes The Lead** 

March

Ever since mobile became its own specialty and financial services organizations have devoted resources to developing new apps, mobile solutions followed the lead of a firm's online offerings. But as mobile becomes the first stop for many users, the model has been flipped on its head. Now, online and other offerings are playing catch up as mobile apps race ahead.





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Digital March Dr. Dobb's Journal 02/11

#### Windows 8

Microsoft's new operating system offers substantially different programming models to developers. This issue looks at the new technologies in Windows 8 and how to develop software for them.

Digital 03/04 InformationWeek Magazine 02/15

#### **Enterprise Social Networking**

Our last Social Networking survey found huge interest, widespread use -- and lukewarm satisfaction with the results from enterprise social networking initiatives. We'll look at what companies must do to bring social inside the enterprise. Includes trended survey research.

Print 03/18 InformationWeek Magazine 02/25

#### Global CIO Research: IT's Customer Close-Up

Every year our exclusive, widely read survey of high-level IT execs has spotted key trends, such as the rise of IT as revenue driver. This year's will be just as hard hitting, tackling issues like IT's growing role in directly serving customers, from connecting company and customer via social, to growing mobile and web commerce, to big data analysis to better understand the customer.

#### Running Legacy Apps in the Cloud

The prevailing wisdom is that you have to wait until you adopt new apps to move to the cloud. Some companies are looking to startups and existing IT service vendors to move existing apps.

Digital 03/18 InformationWeek Government 03/04

#### **Data Center Security**

Federal data centers are subject to stringent, and growing, security requirements. Policy initiatives such as FISMA and FedRAMP, along with the mandate for continuous monitoring, aim to strengthen the defenses of computing facilities that serve government agencies. In this article, we explore the steps that federal IT teams are taking to reduce risk and improve system and network security.





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Digital 03/25 InformationWeek Magazine 03/11

#### The New Building Blocks Of Analytics

IT leaders face key decisions about building their next-generation data architecture and analytics platform. This issue will give them and their teams a deep understanding of the emerging technology -- the pros and cons of R, Hadoop, HDFS, MapReduce, Pig, Hive, and more. Expect this issue to be used as a discussion starter in IT shops wrestling with how to move forward on what's next for them in big data and analytics.



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Digital Apr Advanced Trading 02/25

#### **HFT In A Low Volume Environment**

High-frequency trading shops, a major provider of liquidity to the markets, are struggling to survive in the current low-volume trading environment. HFTS rely on speed to buy and sell shares from slower investors. But declining volumes are killing profits. What will happen to liquidity and how can the buy side adapt to this new market reality?

Digital Apr Bank Systems & Technology 03/11

#### Are Banks Getting the Payoff Core Systems Modernization?

The promise of core systems modernization is that of enabling a more flexible, robust and responsive approach to the most essential requirements of banking: account opening and management, lending and transaction processing – not to mention a range of service and compliance functions. As a growing number of banks of all sizes migrate off their legacy core systems and implement modern, more modular systems, are they realizing the promise and getting a meaningful payoff on these huge investments?

Digital Apr Insurance & Technology 02/18

#### Competing on Big Data: Do Insurers Have What It Takes?

Big data has tremendous promise for insurance companies because of its potential to unlock critical information and insights about customers, channels, products, risks and competitors. But unless they can shift their focus from volume and quantity to quality and intelligence, insurers will not be able to gain a competitive advantage from big data – it will only be a cost and operational nightmare. Find out about the technologies and culture changes that are essential to turning big data into actionable intelligence.

Digital Apr Wall Street & Technology 03/04

#### **HFT: Behind The Scenes**

High-frequency trading has always been at the bleeding edge of technology, but changes to the marketplace and a decline in trading volume is changing the way HFT players operate. What's really going on with HFT, given sliding profits, the rising cost of technology, high-profile technology glitches, and the cloud of new regulation hovering in the US but especially in Europe?





# 2013 EDITORIAL CALENDAR

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April Dr. Dobb's Journal Digital 03/11

#### **Programming Languages**

A look at emerging programming languages. Includes a dip into functional programming, plus discussions of new features in existing languages. Also coverage of languages that were once popular but have faded save in specific niches.

InformationWeek Healthcare Digital 04/01 03/18

#### **Healthcare IT Priorities Survey**

Healthcare providers are intensely focused on upgrading electronic health records systems, adding mobile capabilities, and improving patient engagement--and their IT plans reflect that. This cover story will be based on a new survey that takes a close look at the priorities and goals they're pursuing.

InformationWeek Magazine Digital 04/08 03/25

#### State of Database Technology

Companies want to analyze far more data and much faster speeds, and that's putting pressure on database technology to deliver new performance levels. Our annual look at database technology will assess how companies are using established and emerging technologies to meet these business needs.

**Dark Reading Digital** 04/15 04/01

#### **How Hackers Fool Your Employees**

As online security defenses improve, hackers and cybercriminals have arrived at one simple conclusion: Humans are the weakest link in the cybersecurity chain. Using attacks such as phishing, fake security software, and other forms of "social engineering," cybercriminals can lead your employees to click on the wrong links or download harmful malware onto your company's systems. In this digital issue, we offer a detailed look at the methods used to manipulate employees into making the wrong move – and how you can stop these scams before they do.



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Print 04/22 InformationWeek Magazine 04/01

#### Salary Survey

Today's technology trends -- big data analytics, cloud, mobile, consumerization -- also are affecting IT salaries and the market for IT talent. We'll use our exclusive survey to connect tech trends to talent trends. One-of-a-kind research makes this one of the most widely read IW articles every year.

Digital 04/22 InformationWeek Government 04/08

#### **Future Cities**

City managers must work with technology pros in local government to develop IT systems that support growing demands on public services and infrastructure, including schools, electric grids, and transportation systems. We talk to CIOs and other city officials about their strategies for transforming today's urban centers into IT-enabled "future cities" that operate with increased efficiency and sustainability.

Digital 04/29 InformationWeek Magazine 04/15

#### **Cloud Computing: Learn From The Feds**

In many ways federal agencies are pushing faster into cloud computing, and government guidelines-- FedRAMP, FISMA and NIST –will change private company's cloud experience. We'll look at how private-sector cloud implementations can leverage this work.



# 2013 EDITORIAL CALENDAR

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**Advanced Trading Digital** May 03/26

#### **Fixed Income Market Structure**

Sell side balance sheets have been under pressure for a number of reasons, so they no longer are able to hold significant inventories of corporate bonds. This makes it harder for the buy side to find liquidity and makes it harder for them to achieve best execution in this space. How is the structure of the fixed income market evolving?

**Digital Bank Systems & Technology** 03/18 May

#### How the New Multi-Channel Model Is Transforming the Customer Experience

Multi-channel banking increasingly is less about the channels themselves and more about customer expectations, preferences and experience. But even as banks strive to create a consistent, quality experience across all channels, they are finding that customer loyalty is more tenuous than ever. What are the biggest misconceptions about multichannel banking and how are these preventing banks from optimizing the customer experience?

May **Insurance & Technology Print** 03/26

#### I&T's 2013 Guide to Strategic Resource Management: Optimizing the Workforce, Budgets and Partnerships

"Doing more with less" has become a core competency for insurance companies, and effective resource management is a hallmark of successful IT organizations in good times or bad. But there's always something knew to be learned when it comes to maximizing budgets. I&T evaluates the critical disciplines, best practices and strategies insurers of all sizes are using to optimize their IT resources and position their organizations more competitively.

Editorial Features: Rethinking the budget process | Vendor management – are your partners delivering? | New approaches to outsourcing | Workforce optimization – it's more than scheduling

**Wall Street & Technology** Digital May 04/10

#### Fixed Income Goes Electronic?

It's not news to anyone that fixed income trading is an enormous business for financial market players. For the most part, however, bond trading is not done electronically. This may be changing, finally, as bond market participants look to reduce costs and make trading more efficient and accurate.





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Digital May Dr. Dobb's Journal 04/08

**Web Development** 

A discussion of JavaScript and its many variants. A look at programming with node is and a general overview of how Web apps are evolving.

Digital 05/06 InformationWeek Magazine 04/22

**IT Budget Priorities** 

What are IT's budget plans and ROI expectations for the highest priority IT projects? Our research looks at 16 IT project areas -- including cloud infrastructure, analytics, security and mobile. We ask IT pros about their spending plans and what impact they think that spending will have on their companies.

Digital 05/06 Network Computing 04/22

Inside OpenStack

The OpenStack initiative brings together a set of open-source orchestration tools for building cloud services. We'll look at the major components of the stack, including compute, storage and networking capabilities; discuss how OpenStack is being used by public cloud providers, and what it means for you as a customer; and examine the potential for OpenStack to find a home in the enterprise.

Digital 05/13 InformationWeek Healthcare 04/29

InformationWeek Healthcare CIO 25

Our third annual compilation of the executives leading the healthcare IT revolution will highlight innovators and early adopters, and query visionaries on what comes next in medical informatics.





# 2013 EDITORIAL CALENDAR

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05/13 InformationWeek Education Digital 04/29

#### **Non-Obtrusive Cybersecurity**

College campuses have some of the most open and accessible networks in the world. They also have user communities prone to abusing the privilege—or vulnerable to abuse themselves. Higher education IT pros must walk a careful line between accessibility and monitoring, all while keeping the privacy of students in mind. In this digital issue, we'll explore the policies and technologies that can help IT pros walk that line.

InformationWeek Magazine 05/20 **Print** 04/29

#### The Cloud Operating System Cometh

Companies are working to build the new data center management systems they'll need to run true private clouds, and vendors are scrambling to deliver this cloud operating system. Several open source efforts are aimed at this, while established vendors offer powerful proprietary options.

**Digital** InformationWeek Government 05/20 05/06

#### **Government CIO 50**

InformationWeek Government identifies the leading IT decision-makers in federal, state and local government. These tech executives are driving increased efficiency and innovation in government, introducing new platforms and services, bolstering cybersecurity, and giving workers the tools they need to better serve the public.

**Digital** 05/27 InformationWeek Magazine 05/13

#### Strategic Security Survey: Strategies Against Smarter Malware

Our annual Security Survey covers the landscape of threats to companies' data security. Among the growing trends is the rising importance of security awareness -- that when technology-based defenses fail against malware, it's often because new attacks focus on tricking people into downloads, not outwitting technology. We'll offer strategies for fighting back.





# 2013 EDITORIAL CALENDAR

June

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**Advanced Trading Digital** June 05/08

#### Calling All Quants!

What are the hot jobs for the buy side? We look at the must-have skill sets for building your trading desk and your career.

**Bank Systems & Technology** Print 04/18 June

Bank Systems & Technology's 2013 Guide to Strategic Resource Management: Optimizing the Workforce, Budgets and Partnerships "Doing more with less" has become a core competency for banks, and effective resource management is a hallmark of successful IT organizations in good times or bad. But there's always something knew to be learned when it comes to maximizing budgets. BS&T evaluates the critical disciplines, best practices and strategies banks of all sizes are using to optimize their IT resources and position their organizations more competitively.

Editorial Features: Rethinking the budget process | Vendor management – are your partners delivering? | New approaches to outsourcing | Workforce optimization – it's more than scheduling

**Digital Insurance & Technology** 04/18

#### **Driving Growth: The New Look of Insurance Distribution**

The insurance sales process has gone through an historic transformation powered by technology. Mobility, automation, prospecting and segmentation tools, online training and licensing, e-signatures and customer analytics are just some of the leading-edge capabilities that are essential to optimizing distribution in today's multi-channel environment where customers increasingly are driving the transaction. What characterizes the leaders in this fast-moving competitive environment?

**Wall Street & Technology** Print June 04/29

#### The Skills Issue

The largest challenge facing financial services IT organizations is finding, cultivating and retaining top technology talent, according to many CIOs. What technology skills are in demand, and what are companies willing to pay to attract the talent? Also, technology leaders need to hone their skills too, as the business looks for more innovative ideas and demands more from CIOs each day.





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Digital June Dr. Dobb's Journal 05/06

**Big Data** 

Handling vast amounts of data requires specialized programming skills, which are examined in this issue. We also look at how to use existing technologies to handle large bodies of data.

Digital 06/03 Dark Reading 05/20

#### **Endpoint Security: The Next Generation**

In the old days, it was enough to secure an end user's laptop with antivirus software and a personal firewall. Today, however, the endpoint has undergone a radical change, with the introduction of cloud services, mobile technology, and the concept of bring-your-own-device. What's the right approach to endpoint security in this rapidly-changing environment? What are the key security capabilities that each endpoint should have, and how are technologies such as virtual private networks changing? In this digital issue, we'll look at the next generation of endpoint security practices and technologies.

Digital 06/10 InformationWeek Magazine 05/24

2013 State of the Data Center: Don't Just Consolidate. Improve.

Relentless growth of applications, users and data has caused massive sprawl inside the datacenter and proliferating new data centers internally or with outside providers. We'll show the right steps to take in data center consolidation and warn of the pitfalls that you may encounter. IT can't stop demand for data centers, but it can move to a more efficient approach as it consolidates infrastructure.

Print 06/24 InformationWeek Magazine 06/03

#### **Special Mobile Edition**

#### **Tablets Get To Work**

Leading-edge companies are past pilot testing of tablets and are running apps finely tuned to their needs and widely deployed to select. We'll show examples of what companies are accomplishing, and what it takes to get there.

#### **Creating An Enterprise Mobile App Store**

Mobile device users have been trained to self-install and manage local apps using public app store. That means IT's command and control model used with PCs for automatically pushing apps out is dated and likely to meet resistance. We'll explore the options for building internal mobile app stores.





# July / August

### **Business Technology Communities**

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Digital

July/Aug

Advanced Trading

06/03

OMS/EMS: What is the Future?

If trading volumes remain in the dumps, what does the future hold for how buy side organization uses OMS and EMS. If volumes remain low, how can brokers pay for their client's execution management systems? What would this scenario mean for the buy side? Meanwhile, OMS/EMS integration remains a hot topic, but will we be any closer to seeing more OEMS' on buy side desks a year from now?

Digital

July/Aug

Bank Systems & Technology

07/01

Are Banks Getting Closer to True Enterprise Risk Management?

The risks banks are required to assess are becoming increasingly complex. Banks also have an increasingly sophisticated array of analytics and modeling tools available to them to manage those risks. But the long-standing goal of handling risk in an enterprise-wide manner is still an elusive goal for many organizations. What does it take to get there? Banks that have successfully adopted enterprise risk management models reveal the necessary steps, lessons learned, and benefits that come with this strategy.

Digital

July/Aug

Insurance & Technology

05/21

Are Insurers Getting Closer to True Enterprise Risk Management?

The risks insurers are required to assess are becoming increasingly complex. Insurance companies also have an increasingly sophisticated array of analytics and modeling tools available to them to manage those risks. But the long-standing goal of handling risk in an enterprise-wide manner is still an elusive goal for many organizations. What does it take to get there? Carriers that have successfully adopted enterprise risk management models reveal the necessary steps, lessons learned, and benefits that come with this strategy.

**Digital** 

July/Aug

Wall Street & Technology

06/12

Data Security: Protecting Against Hacktavism and New Malicious Threats

In 2012, Bank of America, Wells Fargo and a number of other household financial names were targeted by activist groups, who managed to temporarily disabled the firm's websites. But hacktavists are not the only threat. Today, organized crime and even cyberterrorists are constantly looking for vulnerabilities in financial services company's defenses. How can firms defend against these new and sophisticated threats?



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Digital July Dr. Dobb's Journal 06/10

**Testing** 

All forms of testing, including unit testing, integration testing, UATs, load testing, and even fuzz testing are part of the development cycle today. How to best design, run, automate these tests and make use of the generated information.

Digital 07/08 InformationWeek Magazine 06/24

**Data Visualization: Big Data Made Useful** 

Here's why your business unit leaders need data visualization tools, along with a strategy for making effective use of them.

Digital 07/15 InformationWeek Government 07/01

**Next-Generation Networks** 

Federal agencies depend on secure, reliable communications networks with plenty of bandwidth to conduct business and carry out their missions. In this report, we look at steps government IT teams are taking, and the new technologies they're deploying, to develop robust networks that combine the latest functionality, high availability and strong defenses.

Digital 07/15 InformationWeek Healthcare 07/01

**Patient Engagement** 

We'll look at the critical strategies and technologies needed to get patients using their electronic records online to meet regulatory and patient-care goals.





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Digital 07/22 InformationWeek Magazine 07/08

Internet of Things: Beyond the Concept

You get the idea -- connected devices and new data sources create fresh opportunities for analysis and customer connections. But this isn't just a concept any more, as companies test the limits of the Internet of things with new tactics and business models. We'll look at the technologies, skills, and organizational skills critical to exploiting this opportunity.



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Digital Aug. Dr. Dobb's Journal 07/08

**Debugging and Defect Management** 

A look at best practices in debugging and the principal tools for defect management, including the techniques used in enterprises, the cloud, and in mobile development.

Digital 08/05 InformationWeek Magazine 07/22

**Enterprise App Research: Cloud's Next Challenge** 

Our annual survey tracks the changing attitudes about enterprise applications such as ERP, CRM, and business intelligence. This year's will put special emphasis on the role of cloud-based software -- where it works and doesn't and how IT leaders are making the decision of whether to move an app to the cloud.

Digital 08/12 InformationWeek Government 07/29

**Government IT Priorities** 

In our exclusive, annual survey of federal IT executives, InformationWeek Government assesses what's driving IT decisions and spending within federal agencies, and what agencies are doing to key satisfy federal IT initiatives. Our report analyzes federal IT plans in the areas of cybersecurity, mobility, data center optimization, and much more.

Digital 08/19 InformationWeek Magazine 08/05

Big Data at the Expense of Little Data

With so much focus on big data, we're starting to see organizations slip on some basics, like bread-and-butter daily metrics and a tight focus on customer service and bottom-line results. Stop using some global geopolitical shift to rationalize a sales dip instead of looking at your pricing. Here's how to do big data without neglecting foundational elements.

Digital 08/19 Dark Reading 08/05

**Advanced Persistent Threats: The Next Generation** 

The growing use of sophisticated, stealthy attacks on large organizations has many businesses worried. But the nature of advanced persistent threats (APTs) has changed a good deal in recent months. What does the current generation of APTs look like? Who's launching them, and what's their motivation? In this special digital issue, Dark Reading dissects the latest APT-level attacks and offers detailed recommendations on how you can defend your enterprise against them.





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### **Business Technology Communities**

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Digital Sept Bank Systems & Technology 08/12

#### **Navigating the Brave New World of Payments**

There probably never has been as much innovation, uncertainty and activity in the payments space as there is now. By some counts mobile payments have more than doubled in popularity in the past year, but the volume of electronic and debit-based payments also is growing. But while banks continue to provide much of the infrastructure that processes payments it often seems as if much of the innovation and growth around payments is coming from non-bank players. How is the banking industry responding to this wake-up call, and what are the technology, regulatory and branding issues that must be addressed for banks to play a dominant role in the new payments universe?

Digital Sept Insurance & Technology 07/15

#### The Technologies That Are Transforming Billing, Accounting & Financial Management

As insurers upgrade their financial and billing systems to meet regulatory mandates for more transparent reporting, they are seizing the opportunity to enhance the customer and distributor experience as well. Carriers that get billing right will reap the rewards of improved customer satisfaction and retention, easier regulatory compliance, and lower operating and maintenance costs. But many insurers are hampered by inflexible legacy systems. What are the capabilities of the new generation of financial and billing systems, and how can they help insurers improve their competitive positions?

Digital Sept Wall Street & Technology 08/02

#### Reinventing the Exchanges

Exchanges have increasingly been diversifying their sources of revenues, so in addition to executions, they are selling market data and trading platforms, cloud-based technology in their data centers, along with colocation services. With so much order flow moving away from exchanges and into dark pools and broker internalization engines, public exchanges seem to be reinventing themselves once again.



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Digital Sept. Dr. Dobb's Journal 08/05

#### **Version Control**

Choosing an SCM tool and understanding how it works with the increasingly popular approach of distributed SCM. Best practices for using SCM, including how to use it to hold "all" project information.

Digital 09/02 InformationWeek Magazine 08/19

#### **Cloud Security**

For most companies, the question isn't whether to use cloud software or infrastructure, but how to do it securely. This article will look at how to implement a strategy for cloud security, including trending survey research on the approaches companies are using.

Digital 09/09 InformationWeek Magazine 08/26

#### InformationWeek 500

CIOs use our annual ranking of business technology to benchmark their organizations, but also to gather strategy and technology ideas that they can take back and implement in their companies. Features such as our "20 Ideas to Steal" article make the issue practical and actionable, making the InformationWeek 500 one of the industry's must read issues of the year.





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Digital 09/23 InformationWeek Education 09/09

#### **Online Learning Goes Mainstream**

Online learning used to be the stuff of down-market, for-profit colleges, but now even the most prestigious institutions of higher learning are starting to embrace massive open online courses (MOOCs) and other forms of online-based instruction. What's the future of online learning in an industry still dominated by ivied buildings, lecture halls—and high tuition for the privilege? What are the information security, content presentation, and other technology challenges? Interactivity on a regional or national scale with potentially thousands of students requires unique technology that's friendly to students, faculty, and the long-term success of such instruction. In this digital issue, we'll explore what works—and what doesn't.

Digital 09/30 InformationWeek Magazine 09/16

#### Software Defined Networking. Virtualization's Last Mile

SDN promises to do for the network what server and storage virtualization did for the rest of the data center. But how does IT go from emerging tech concept to practical implementation? And what does the business get for its bucks? This article tackles the practical net steps for this vital technology and provides original survey research on attitudes and adoption.



# ctober

### **Business Technology Communities**

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Digital Oct Bank Systems & Technology 09/03

#### Bank Systems & Technology's Elite 8 2013: The Most Innovative CIOs in Banking

What are the skills, experience and principles that characterize an effective bank technology executive in today's challenging financial services environment – and who are the executives who exemplify these attributes? In this annual special report, Bank Systems & Technology profiles eight top technology executives, from financial institutions large and small, who are bridging the IT/business divide, delivering effective solutions, and driving innovation and growth.

Digital Oct Insurance & Technology 09/06

#### The Consumerization Revolution: Profiting from Investments in Customer Experience

Growth in the insurance business today is as much about responding to about customer expectations, preferences and experience as it is about sales strategies. This is particularly important in the "anywhere, anytime, any channel" world of financial services influenced by the dominance of consumer technologies such as mobile and social media. But even as insurers strive to create a consistent, quality experience for policyholders and distributors, they are finding that customer loyalty is more tenuous than ever. What are the obstacles and misconceptions that are preventing insurers from optimizing the customer experience, and how can they overcome them?

Digital Oct Wall Street & Technology 08/20

The Gold Book

Wall Street & Technology's annual look at a few of the most innovative technology leaders in the capital markets.



# **October**

### **Business Technology Communities**

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Digital Oct. Dr. Dobb's Journal 09/09

**DevOps** 

The merger of development and operations (DevOps) is bringing new benefits and challenges to traditional development organizations. This issue of Dr. Dobb's Journal examines some of these challenges and explains how to enjoy the benefits of DevOps without disrupting existing IT practices.

Digital 10/07 InformationWeek Magazine 09/23

**NoSQL Reality Check** 

What are the practical application opportunities, and where can and can't these newcomers replace conventional databases.

Digital 10/14 InformationWeek Healthcare 09/30

**Remote Patient Monitoring** 

Thanks to wireless networks, smartphones and connected devices, it's increasingly possible to monitor patients outside a clinical setting such as a hospital, and instead monitor them in their home, or even wirelessly anywhere they go. This article will explore what's possible in remote patient monitoring today and what's just around the corner, along with the data, analysis and workflow challenges these approaches create.

Digital 10/14 Dark Reading 09/30

How to Use Big Data to Improve Enterprise Security

Big Data technology and practices are becoming essential methods of analyzing business intelligence. But IT security teams can make Big Data pay off, too. In this special digital issue, Dark Reading looks at the strategies and methods being employed by large enterprises and technology vendors to integrate Big Data into security forensics and defenses to analyze security events and improve the enterprise's response to current threats. Readers will get a look at cutting-edge tools and techniques for using Big Data to analyze security event information, log files, and other security data to help detect anomalies and identify sophisticated threats before they can damage corporate information systems. The issue will also discuss how a Big Data-style analysis of security information can help enterprises prioritize and build better defenses.





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Digital 10/21 InformationWeek Magazine 10/07

Cloud Infrastructure Showdown

The range of providers is daunting. Here's how the competitive landscape is shaping up and where it's headed next.

Digital 10/21 InformationWeek Government 10/07

**Avoiding Cloud Lock-In** 

Cloud Service Providers promise that your data on their clouds will remain portable. But CSPs invariably offer distinctive features – and software solutions that often aren't as interoperable as they appear. Even in the best of circumstances, federal agencies have to guard against the risks of getting locked into to one CSP over another. We look at what steps agencies and CSPs are taking to standardize cloud computing options and mitigate against the risks that have made data portability a central stumbling block to cloud adoption.

Digital 10/28 InformationWeek Magazine 10/14

State of Servers

From ultra lower power designs to new form factors to fit highly virtualized, private cloud uses, here's what IT must know about the rapidly evolving server landscape.



# ovember

**Digital** 

### **Business Technology Communities**

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**Bank Systems & Technology** 

Has Cloud Computing Reached a Tipping Point? How Banks Can Optimize New Sourcing and Architecture Models

Cloud computing, as well as "as a service" models and virtualization, are becoming more established as secure and economically sound approaches to managing IT resources. As all aspects of enterprise IT shift from build to buy financial services firms are moving more mission-critical functions – potentially even core systems – to cloud-based or virtualized platforms. What are the best practices that are emerging for banking in the cloud, and what's next for cloud computing?

Digital Nov Insurance & Technology 09/20

Insurance & Technology's Elite 8 2013: The Most Innovative CIOs in Insurance

What are the skills, experience and principles that characterize an effective insurance technology executive in today's challenging financial services environment – and who are the executives who exemplify these attributes? In this annual special report, Insurance & Technology profiles eight top technology executives, from insurance companies large and small, who are bridging the IT/business divide, delivering effective solutions, and driving innovation and growth.

Digital Nov Wall Street & Technology 10/07

Capital Markets Outlook 2014

Wall Street & Technology's editors take a look at the topics, trends and technologies that will dominate technology investments in 2014.



10/14

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Digital Nov. Dr. Dobb's Journal 10/07

**Biq Data** 

Handling vast amounts of data requires specialized programming skills, which are examined in this issue. We also look at how to use existing technologies to handle large bodies of data.

Digital 11/04 InformationWeek Magazine 10/21

It's Not 'Mobile Security' It's Just 'Security'

Stop thinking of mobile as a silo, stop acting like BYOD is doing your end users a favor, stop playing favorites with platforms and devices, and start integrating security holistically across all the ways employees and customers work.

Digital 11/11 InformationWeek Healthcare 10/28

Interoperability

As providers get their electronic records in place, the pressure is growing to share that patient data more broadly. We'll dig into drivers of interoperability demand, the key technical and operational barriers and how healthcare IT leaders are getting past these obstacles.



# November

### **Business Technology Communities**

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Digital 11/18 InformationWeek Magazine

11/04

#### **IT's Worst Nightmare**

The confluence of mobility, cloudservices like Dropbox and tech-savvy employees could spell disaster. Instead of clamping down, IT could turn smart users to their advantage. Here's how to end the madness.

#### **Stop Bragging About Your Agile Development Process**

The problem: IT never knows how long anything's going to take, because you're so damn flexible you can't measure or plan. The result: The same time overruns that Agile was created to avoid. A better bet is to take a waterfall approach to specifications while embracing a minimal viable product view of the world — from developer all the way up to CEO.

Digital 11/18 InformationWeek Government 11/04

#### **The Great Email Migration**

Federal agencies have been steadily using the perceived economies of the cloud to roll up and modernize their disparate email systems into new age, cloud-based collaboration platforms. We explore what agencies have learned in the aftermath of the mass migration and explore what agencies still planning to consolidate their email systems can gain by choosing different platforms and approaches.

Digital 11/18 Network Computing 11/04

#### **Network Overlays: An Introduction**

Software Defined Networking is an umbrella term for a variety of emerging technologies that promise to bring more automation and scalability to enterprise networks, where manual configuration of switches and routers can't keep pace with the near-instantaneous provisioning of virtual machines that require network access and policy controls. One SDN option is a network overlay, in which tunnels are set up between virtual switches inside hypervisors. While the tunnels make use of the physical network to send packets, they don't have to configure switches to get traffic to its destination. By contrast, other SDN approaches use methods such as OpenFlow to program switches. This article will look at the technical underpinnings of network overlays, outline the pros and cons, and describe general use cases in the enterprise.

Digital 11/25 InformationWeek Magazine 11/11

#### State of Analytics, BI and Information Management

Our annual assessment of the analytics market will identify new ways companies are using data for competitive advantage.





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Digital Dec Bank Systems & Technology 11/08

#### **Best Practices of Lending Leaders**

Banks' lending businesses, while still facing many challenges related to a tepid economy, recently have shown some signs of life. This preliminary recovery, as well as new regulations such as provisions in the Dodd-Frank laws, have been cues for many organizations to assess the performance of their loan origination systems and pursue investments that can improve turn-around time, reduce risk, enhance compliance and eliminate paper and manual processes. What do consumer and commercial lending programs look like in the post-crisis environment?

Digital Dec Insurance & Technology 10/21

#### Are Policy Administration Systems Delivering?

The promise of policy administration systems modernization is that of enabling a more flexible, robust and responsive approach to some of the most essential requirements of insurance, including managing new business, administering the contract between insurer and policyholder, and accurately tracking changes in everything from interest rates to the customer's household and financial status – not to mention a range of service and compliance functions. As a growing number of insurance companies of all sizes migrate off their legacy policy admin systems and implement modern, more modular systems, are they realizing the promise and getting a meaningful payoff on these huge investments?

Digital Dec Wall Street & Technology 11/05

#### Dark Pools, Crossing Networks & Internalization, Oh My!

The lines are blurring between asset managers and brokers and vendors and dark pools. The news that Blackrock is building its own Alladin Trading Network to offer crossing in equities and corporate bonds to its own clients, suggests that asset managers are becoming providers of crossing systems. Similarly, Bloomberg created B Pool, a new blotter scraping service that could compete with players such as Liquidnet and ITG.



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Digital Dec. Dr. Dobb's Journal 11/11

#### **Design and Architecture**

All major software products necessarily begin with the design stage. This issue of Dr. Dobb's Journal examines how architecture has changed in the age of mobile and cloud and the effects those changes have on application design.

Digital 12/02 InformationWeek Magazine 11/18

#### WAN and the Cloud

Startups and carriers alike are lifting the burden of provisioning WAN links. We'll explore what's available, how these offerings differ from one another and conventional approaches, where they're best suited.

Digital 12/09 Dark Reading 11/21

#### How to Prevent the Big Data Leak

From the WikiLeaks trial to the recent leak of information about the NSA's PRISM surveillance program, it is clear that enterprise insiders have the potential to create havoc in large enterprises and government agencies. But how can IT organizations prevent employees and contractors from leaking sensitive enterprise data, either accidentally or on purpose? How can enterprise managers detect potential leaks and stop them before they happen? In this digital issue, Dark Reading looks at how enterprises can contain the insider threat and prevent major data leaks that may damage the brand and the bottom line.

Digital 12/16 InformationWeek Magazine 12/02

#### 2014 Innovation Outlook

We'll research companies' innovation strategies and the emerging technologies they're eyeing for 2014. Give this survey more focus

#### **Securing the Converged Data Center**

SDN could be a security boon — or an attacker could own the controller and it's game over. And, now that data and storage networks are on a collision course, IT can't depend on the 'security by obscurity' benefits of Fibre Channel. Here are the implications of convergence.





# January 2014

**Digital** 

### **Business Technology Communities**

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12/03/13

#### Regulatory Compliance: Beyond Uncertainty to Operational Excellence

Banks are spending more on risk management than ever before – partly because of an expanded and more complex body of global financial services regulations, and also because of a new generation of sophisticated technologies – from analytics to content management to reporting tools – that are essential to compliance. But there is a silver lining: Many of the new standards with which banks must comply can help make their operations more efficient. BS&T reports on banks that are going beyond wishful thinking to leverage their investments in regulatory compliance to achieve true operational excellence.

Digital Jan 2014 Insurance & Technology 11/14/13

#### Has Cloud Computing Reached a Tipping Point? How Insurers Can Optimize New Sourcing and Architecture Models

**Bank Systems & Technology** 

Cloud computing, as well as "as a service" models and virtualization, are becoming more established as secure and economically sound approaches to managing IT resources. As all aspects of enterprise IT shift from build to buy financial services firms are moving more mission-critical functions – potentially even core systems – to cloud-based or virtualized platforms. What are the best practices that are emerging for insurance in the cloud, and what's next for cloud computing?

Digital Jan 2014 Wall Street & Technology 12/02/13

Topic: TBD

