2013 Editorial Calendar

Bank Systems & Technology

Issue	Type	Description	*Ad/Sponsor* CLOSE
February	Digital	**Mobile Banking: The Mission, the Must-Haves & the Metrics** Mobile not only is the fastest-growing banking delivery channel; increasingly it is a platform where all kinds of business, internal and external is conducted. As mobile becomes a dominant enterprise computing platform, what are the opportunities and challenges around key functions such as data management, collaboration, transaction processing and customer service? What kinds of investments should banks be making to optimize the mobile channel?	01/14
March	Digital	**Competing on Big Data: Do Banks Have What It Takes?** Big data has tremendous promise for financial institutions because of its potential to unlock critical information and insights about customers, channels, products, risks and competitors. But unless they can shift their focus from volume and quantity to quality and intelligence, banks will not be able to gain a competitive advantage from big data – it will only be a cost and operational nightmare. Find out about the technologies and culture changes that are essential to turning big data into actionable intelligence.	02/11
April	Digital	**Are Banks Getting the Payoff Core Systems Modernization?** The promise of core systems modernization is that of enabling a more flexible, robust and responsive approach to the most essential requirements of banking: account opening and management, lending and transaction processing – not to mention a range of service and compliance functions. As a growing number of banks of all sizes migrate off their legacy core systems and implement modern, more modular systems, are they realizing the promise and getting a meaningful payoff on these huge investments?	03/11
May	Digital	**How the New Multi-Channel Model Is Transforming the Customer Experience** Multi-channel banking increasingly is less about the channels themselves and more about customer expectations, preferences and experience. But even as banks strive to create a consistent, quality experience across all channels, they are finding that customer loyalty is more tenuous than ever. What are the biggest misconceptions about multi-channel banking and how are these preventing banks from optimizing the customer experience?	03/26

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June	Print	**BS&T's 2013 Guide to Strategic Resource Management: Optimizing the Workforce, Budgets and Partnerships** "Doing more with less" has become a core competency for banks, and effective resource management is a hallmark of successful IT organizations in good times or bad. But there's always something knew to be learned when it comes to maximizing budgets. BS&T evaluates the critical disciplines, best practices and strategies banks of all sizes are using to optimize their IT resources and position their organizations more competitively. *Editorial Features:* Rethinking the budget process | Vendor management – are your partners delivering? | New approaches to outsourcing | Workforce optimization – it's more than scheduling	05/14
July / August	Digital	**Are Banks Getting Closer to True Enterprise Risk Management?** The risks banks are required to assess are becoming increasingly complex. Banks also have an increasingly sophisticated array of analytics and modeling tools available to them to manage those risks. But the long-standing goal of handling risk in an enterprise-wide manner is still an elusive goal for many organizations. What does it take to get there? Banks that have successfully adopted enterprise risk management models reveal the necessary steps, lessons learned, and benefits that come with this strategy.	07/01
September	Digital	**Navigating the Brave New World of Payments** There probably never has been as much innovation, uncertainty and activity in the payments space as there is now. By some counts mobile payments have more than doubled in popularity in the past year, but the volume of electronic and debit-based payments also is growing. But while banks continue to provide much of the infrastructure that processes payments it often seems as if much of the innovation and growth around payments is coming from non-bank players. How is the banking industry responding to this wake-up call, and what are the technology, regulatory and branding issues that must be addressed for banks to play a dominant role in the new payments universe?	08/12

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October	Digital	**BS&T's Elite 8 2013: The Most Innovative CIOs in Banking** What are the skills, experience and principles that characterize an effective bank technology executive in today's challenging financial services environment – and who are the executives who exemplify these attributes? In this annual special report, Bank Systems & Technology profiles eight top technology executives, from financial institutions large and small, who are bridging the IT/business divide, delivering effective solutions, and driving innovation and growth.	09/03
November	Digital	**Has Cloud Computing Reached a Tipping Point? How Banks Can Optimize New Sourcing and Architecture Models** Cloud computing, as well as "as a service" models and virtualization, are becoming more established as secure and economically sound approaches to managing IT resources. As all aspects of enterprise IT shift from build to buy financial services firms are moving more mission-critical functions – potentially even core systems – to cloud-based or virtualized platforms. What are the best practices that are emerging for banking in the cloud, and what's next for cloud computing?	10/14
December	Digital	**Best Practices of Lending Leaders** Banks' lending businesses, while still facing many challenges related to a tepid economy, recently have shown some signs of life. This preliminary recovery, as well as new regulations such as provisions in the Dodd-Frank laws, have been cues for many organizations to assess the performance of their loan origination systems and pursue investments that can improve turn-around time, reduce risk, enhance compliance and eliminate paper and manual processes. What do consumer and commercial lending programs look like in the post-crisis environment?	11/08
Jan 2014	Digital	**Regulatory Compliance: Beyond Uncertainty to Operational Excellence** Banks are spending more on risk management than ever before – partly because of an expanded and more complex body of global financial services regulations, and also because of a new generation of sophisticated technologies – from analytics to content management to reporting tools – that are essential to compliance. But there is a silver lining: Many of the new standards with which banks must comply can help make their operations more efficient. BS&T reports on banks that are going beyond wishful thinking to leverage their investments in regulatory compliance to achieve true operational excellence.	12/03

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