

# Advanced Trading – Digital 2013 Editorial Calendar

ISSUE DATE	Description	Ad/Sponsor CLOSE
January / February	<b>Transparency 2013: What Is Your Broker Not Telling You?</b> While every broker claims to be transparent, what secrets are they keeping from you? Advanced Trading finds out how much that trade really costs and what you're getting – and not getting -- from your broker-dealer.	01/02
March	<b>Find The Alpha In Your Data</b> Buy Side Traders are scouring their data like never before. We reveal the big wins from buy side firms that manage and analyze their data with focus and precision.	01/29
April	<b>HFT In A Low Volume Environment</b> High-frequency trading shops, a major provider of liquidity to the markets, are struggling to survive in the current low-volume trading environment. HFTs rely on speed to buy and sell shares from slower investors. But declining volumes are killing profits. What will happen to liquidity and how can the buy side adapt to this new market reality?	02/25
May	<b>Fixed Income Market Structure</b> Sell side balance sheets have been under pressure for a number of reasons, so they no longer are able to hold significant inventories of corporate bonds. This makes it harder for the buy side to find liquidity and makes it harder for them to achieve best execution in this space. How is the structure of the fixed income market evolving?	03/26
June	<b>Calling All Quants!</b> What are the hot jobs for the buy side? We look at the must-have skill sets for building your trading desk and your career.	05/08
July / August	<b>OMS/EMS: What is the Future?</b> If trading volumes remain in the dumps, what does the future hold for how buy side organization uses OMS and EMS. If volumes remain low, how can brokers pay for their client's execution management systems? What would this scenario mean for the buy side? Meanwhile, OMS/EMS integration remains a hot topic, but will we be any closer to seeing more OEMS' on buy side desks a year from now?	06/03

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